



Ergin BULUT

Chief Technology Officer

MOBILE : +90 (532) 733 2266

LINKEDIN : www.linkedin.com/in/erginbulut

ADDRESS : Bahçelievler, İstanbul/Turkey

E-MAIL : ergin@erginbulut.com

WEB : www.erginbulut.com

PROFILE

Date of Birth : 1982/06/10
Educational Status : Master's Degree
Military Status : Completed (2007)
Driver's License : E (2007)
Marital Status : Married

SUMMARY

I help organizations to use the technology as an accelerator to improve business productivity, business agility and increase competitive advantage by transforming their information strategy, business culture and technology stack.

Digital trends I like to follow and implement;

- Cloud Computing and Services
- Technology Transformation
- Big Data Processing
- Marketing Automation
- Web & Mobile Analytics
- Customer Journey
- Data Security and Privacy

EXPERIENCE

8digits (06.2017 – Present)

CTO, Board Member

8digits is a real-time marketing automation service that enables marketers to manage personalized campaigns easily and effectively on their own web and mobile platforms to increase customer engagement, loyalty and revenue.

Technologies and platforms, we like to use:

Java 8, Spring MVC, Spring Boot, Tomcat, Apache Storm, Apache Cassandra, Elasticsearch, MySQL, Redis, Beanstalkd, Docker, HTML5, CSS3, JavaScript, Git, Jenkins, AWS, Azure.

PriceTrack

(03.2017 – Present)

Founder

PriceTrack is a price tracking and competitor analysis platform that can help organizations to monitor the market price competition, price position tracking, and stock availability to discover more business opportunities and make smarter decisions.

PriceTrack can sync your products into cloud continuously and without any manual effort. Your inventory in the cloud can be analyzed by the platform and our crawlers try to find your competitor products by searching the web. Every newly found competitors' product will be analyzed to calculate product matching scores. As a result, engine may accept the newly found competitors' product as an exactly or potentially matched product using popular data science techniques, algorithms.

This is a continuously market competition analysis process for our enterprise level customers to reduce their manual product matching effort. We believe in digital automation can change our business models and make the market analysis process more easily and comfortable.

XML and JSON REST APIs allow organizations to pull or push information using web services technologies. Your IT resources can be integrated with PriceTrack API to list products and competitors, receive alerts, and get updates to act immediately when something changed in your price competition strategy.

System runs in cloud with a fully distributed architectural design and provides fast and reliable services.

Etstur

(12.2013 – 03.2017)

IT Director

Responsible for an enterprise level IT infrastructure that helps hundreds of thousands of daily visitors to find and book their best holidays by onmi-channel designed online and offline channels that provides customers with a seamless shopping experience and run on different technology stacks.

Providing technology leadership and expertise for digital transformation and big data, focusing on improvement of operational efficiencies, enterprise responsiveness, agility and scalability. Participating in being a data driven company and changing the way of getting, transforming and processing of the data.

Identifying company's strategic planning for designing or changing technology needs, setting short and long-term IT goals and budgets to support company wide business needs.

Transforming development and operations to the cutting-edge technologies, methodologies and disciplines such as continuous delivery, containerization technologies, cloud services, infrastructure automation, devops and microservices.

Responsible for governance, regulatory compliance, license management and service level agreements.

Executed business continuity and disaster recovery systems for the mission critical systems on our on-premise data centers. Implemented a group of certificates ISMS (ISO 27001), BCMS (ISO 22301) and ITSM (ISO/IEC 20000), PCI-DSS, and Protection of Personal Data.

As director of IT, I report to CEO and work closely with digital marketing, data science, customer relations and legal departments.

Perabayt Bilişim ve Pazarlama A.Ş. /

(08.2011 – 12.2013)

1V1Y.COM

Software Development Director

Led, managed, scaled and got my hands dirty with a top-notch software development team focused on building e-commerce and mobile services under high-transition volume. Acted as part of product owner team to help plan and implement product road-map and consult on technical feasibility. Responsible from the commerce platform's success end-to-end, delivering high quality on-time software driven by feedback and business.

Provided leadership in establishing software development processes, best practices and road-map. Identified technical opportunities, project risks and recommend programs to management in such areas as product development, efficiency improvement, cost reduction, reliability and performance improvements. Mentored team members in design, coding techniques and time management. Prioritized projects, plan implementations and ensure successful deployment.

Worked closely with Finance, CRM, Digital Marketing, Merchandising and Logistics departments to establish department objectives/KPIs that can be used to measure success. Integrated, measured and improved marketing plans, offers, ROIs, customer segmentation, notifications, reports, B2B and B2C communication.

Developed fraud detection & reporting system that monitors transactions and user activities by different types of arguments, and flags potentially fraudulent transactions based on pre-configured rules.

Methodologies & Technologies: Agile Software Development, Extreme Programming (XP), Programming in Pairs, MS Dynamics Navision, .Net Framework, Javascript, Redis, Memcached, SQL Server, Entity Framework, MVC, IoC, MySQL, Web Services, AWS, SaaS, IaaS, Load Balancing, Content Delivery Networks, REST, JSON, Cloud and On-premise BI solutions.

Doğan Gazetecilik A.Ş.

(05.2009 - 08.2011)

Project Leader

Project Leader at Posta (most selling newspaper in turkey) newspaper's web portal.

Responsible from development, maintenance and optimization of the portal system. Worked closely with digital marketing, sales and editorial teams on development and execution of new marketing scenarios, improvement of user experience, integration with social platforms, content and display advertising, data collection and content optimization. Development of portal, services and infrastructure under high traffic load (1-2 million visitor per day).

Created an e-commerce website for Fanatik that serves gigapixel digital images, captured in the stadiums with Gigapan, allows visitors find themselves via deep zoom and buy some products such as t-shirt, cup etc. that chosen zoomed image printed on it.

Developed and maintained some parts of projects like Milliyet, Fanatik, Radikal & Vatan newspapers.

Techniques and Technologies used in projects like ASP.NET C#, Java, SQL Server, LINQ, XML, XSLT, jQuery, Advanced (Deep) Zoom, Web Analytics Tools, SEO, Windows Services, Video & Image Processing, Facebook & Twitter APIs, Heat Map Tools.

Veripark

(03.2008 - 05.2009)

Senior Software Engineer

Develop, maintain and improve front-end and back-end codebases by evaluating business needs and analyzing requirements. Respond to feedbacks given by Product Manager and Customers by fixing defects and performing enhancements.

Developed and implemented Branch Integration System for DigiTurk (well-known satellite television provider company) in Turkey to support more than

thousand remote branches, enabling stock movement (in/out) due to sale to customer, transfer, sales return or stocking in inventories. Development of stock movement between D g Turk and branches and customers, inventory query/reports (pdf based), management users, roles, pages and permissions, implementation of customer requirements. Technologies used n project include ASP.NET 2.0, C#, Oracle 9, NHibernate, Telerik Rad Controls, log4net, Ajax, jQuery.

Developed and implemented Mortgage Credit System based on SharePoint 2007 for Istanbul Mortgage (well-known mortgage company) n Turkey. Developed custom field types, dynamically generated pdf reports by processing office word 2007 templates using Office Open Xml, import/export excel 2007 files/reports, branding and customizing site with SharePoint designer, creating custom user controls, event receivers, timer jobs, impersonation, fixing memory leaks, building setup wsp packages to make deployment as easy as possible, modifying layout of SharePoint built- n features. Technologies used n project include MOSS 2007, ASP.NET 3.5, SQL Server 2005, InfoPath, Excel Services, Active Directory, Office Open XML (OOXML), XSL, XSLT, XSD, log4net, jQuery.

Mynet A.Ş.

(04.2007 - 01.2008)

Software Engineer

Worked on load balanced, distributed web applications such as live elections, social networks and financial services. Developed front-end and back-end web applications using web standards, proper semantics and best practices able to handle hundreds of thousands of users. Improved performance both on the client and server side using a variety of industry standard techniques.

Support, debug and profile cross platform web-based applications by the A-grade web browsers (IE 6/7, FF, Safari, and Opera). Planned and executed load testing and analyzed the results to develop a more scalable application.

Developed and maintained projects:

<http://eksenim.mynet.com>

<http://secim.mynet.com>

<http://finans.mynet.com>

<http://bilenkazanir.mynet.com>

Technologies and products used while working at Mynet include:

Visual Studio 2005, ASP.Net 2.0, C#, PHP, ASP, SQL Server 2000, MySQL5,

Telerik Rad Controls, jQuery, ExtJS, SVN

Military Service (04.2006 - 03.2007)
Team Leader

Mandatory military service for male Turkish citizens.

Crema Creative Marketing (12.2004 - 03.2006)
Software Engineer

Worked on web technologies, B2B projects, database applications, e-commerce solutions, forums, intranet and desktop applications. Interested in optimizing performance and security, building dynamic pages that are controlled by Content Management Systems, following web standards, cross browser compatible development, Search Engine Optimization (SEO).

Developed and maintained projects for the clients:

- KobiFinans (XHTML, PHP, MySQL "The Best Finance Site Award in Altın Örümcek, 2005")
- AsyaFinans (Java, JSP, XHTML, XML)
- Yatırım Finansman Menkul Değerler (ASP.NET, SQL Server, XHTML)
- Cineplex Turkey (PHP, MySQL, XHTML)
- Olmuksa (ASP, XML, XHTML)

Turk Telekom (07.2003 – 09.2003)
Intern
DMS Station.

TRT - Turkish Radio and Television Corporation (07.2002 – 09.2002)
Intern
Digital camera test & calibration.

EDUCATION

İstanbul University (MSc)
Management Economy Institute, Management of Information Systems (MIS)
Graduated, 2012

Kocaeli University (BSc)
Engineering Faculty, Electronics and Communication Engineering

Graduated, 2005

COMPETENCIES Computer Skills:

C#, ASP.Net, PHP, SQL Server, MySQL, Oracle, SQLite, RDBMS, T-SQL, NoSQL, Memcached, Visual Studio, Eclipse, Netbeans, SourceSafe, TFS, SVN, Git, JIRA, HTML5/XHTML, CSS, JavaScript, DOM, XML, AJAX, JSON, OOXML, RESTful, TDD, Unit Testing, NHibernate, EF, LINQ), Regular Expressions, Windows Server, IIS, Apache, Reverse Proxy, OS Virtualization, Cloud Computing, Amazon Web Services.

Scholarships/Awards/Achievements/Projects:

Istanbul University: MSc, Management of Information Systems (2011)
Dissertation Titled: "Distributed Application Development on Cloud Systems & Cost Minimization", 2011.

Activities and Societies: Data mining, information technology management, project management, data analyzing (SPSS) & visualization (SPSS Clement ne), e-commerce, excel solver, portfolio management, simulation techniques, artificial intelligence.

Kocaeli University: BSc, Electronics and Communication Engineering (2004)
Dissertation Titled: "Content Filtering Proxy Software", 2004.

Activities and Societies: GSM, networks, image processing, internet protocols

Version: 2017-11-04

<https://www.erginbulut.com/static/docs/en/cv/ergin-bulut.pdf>